



U.S. DEPARTMENT OF COMMERCE | INTERNATIONAL TRADE ADMINISTRATION

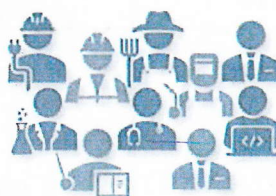
GLOBAL MARKETS & THE U.S. COMMERCIAL SERVICE

FISCAL YEAR 2017-2019 HIGHLIGHTS

In the past three years, our global network of trade and investment experts:

80%

SMALL & MEDIUM-SIZED COMPANIES



Assisted more than **77,000** export and investment clients around the globe.

Facilitated **\$296 Billion** in U.S. exports and inward investment.

Supported **1.3 Million** American jobs.

Returned over **\$300** to the U.S. economy for every \$1 appropriated.



\$170 MILLION in INWARD INVESTMENT NORTH CAROLINA

State-of-the-art U.S. aluminum forging mill and high-precision machine shop with estimated 780 million benefit to local economy and 460 new jobs in coming years.



\$1.5 BILLION in U.S. EXPORTS EUROPEAN UNION

Reduction of duplicative U.S.-EU 3D printing standards and collaboration on new international standards that strengthened U.S. industry's global competitiveness.



\$1.8 MILLION in U.S. EXPORTS VIETNAM

U.S. rural manufacturer of amphibious all-terrain vehicles breaks into the Vietnamese market boosting its annual revenue and jobs by 50%.



\$60 MILLION in U.S. EXPORTS GUATEMALA

U.S. company beats the Chinese competition and secures 10-year turnkey screening solution contract with Guatemala's busiest port.



\$100 MILLION in U.S. EXPORTS SENEGAL

U.S. small business wins competitive contract to supply American technology and solutions that would provide reliable electricity to 400,000 Senegalese citizens. The project will support approximately 500 U.S. jobs in 14 states.

Each bubble represents the location and number of WINS reported by GM clients from FY2017 to FY2019.

Growing the U.S. economy by



Promoting Exports



Advocating for U.S. Businesses



Eliminating Trade Barriers



Attracting Investment

Visit trade.gov to learn more.

IN FY2019

RESPONDED TO
126,000 CLIENT INQUIRIES

WORKED WITH
29,577 U.S. EXPORT CLIENTS AND
5,471 INVESTMENT CLIENTS

REDUCED, REMOVED, OR PREVENTED
137 TRADE BARRIERS

FACILITATED **\$107 BILLION** IN U.S.
EXPORTS (\$88.3B) AND INWARD
INVESTMENT (\$18.5B)

SUPPORTED OVER
484,000 AMERICAN JOBS

RETURNED \$333 FOR EACH DOLLAR
APPROPRIATED BY CONGRESS

OVER THE PAST THREE YEARS

U.S. exporter clients achieved results with our
assistance in **178 countries**.



90% of our clients with international sales
exported to **multiple markets** while only 41%
of all U.S. exporters achieved this feat.

8 out of 10 U.S. exporter clients assisted
reported that **we played a significant role** in
achieving their international business results.



U.S. exporter clients reported that, due to our
assistance, they **increased their annual revenue**
by \$2 Million (or 9%).

IN THE WORDS OF OUR CLIENTS

"The U.S. Commercial
Service is **essential** to
our company's
success."

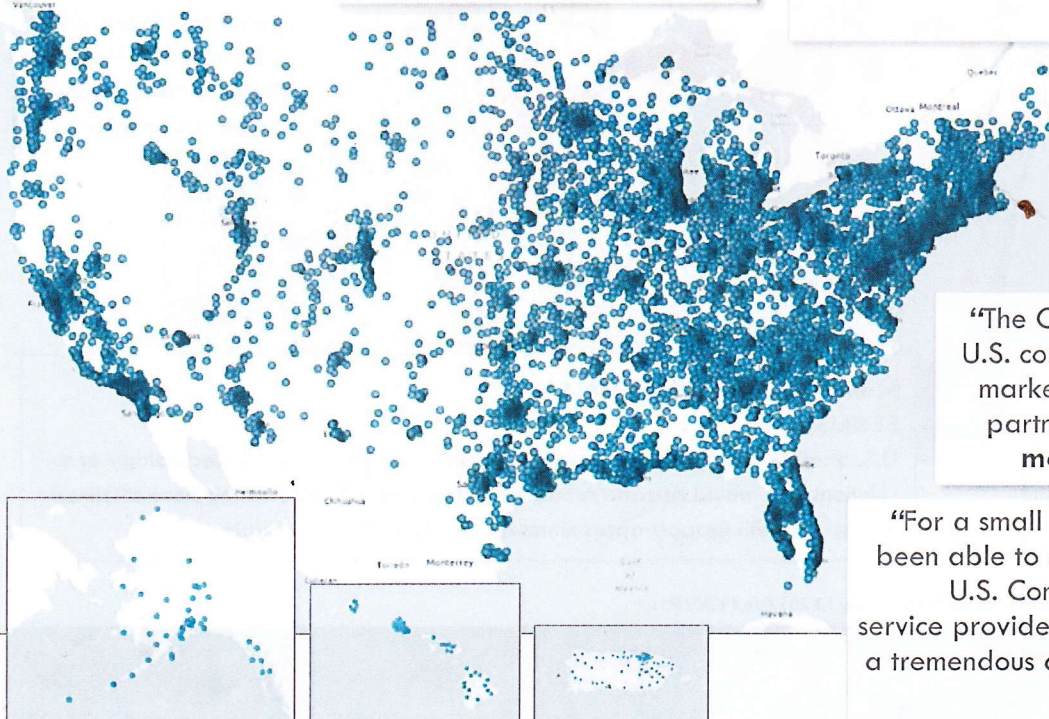
"ITA is **truly value-added**
government helping private
business to succeed
internationally."

"As a result of our success working with the Commercial
Service internationally and domestically we have **greatly**
increased our employment with some very rapid growth
going from 65 employees end of 2017 to 107 employees
in early 2019."

"They feel like business partners to
us. We cannot say enough good
things about our work together. As a
taxpayer, they are **an excellent**
investment for U.S. businesses."

"The Commercial Service is **a huge asset** to
U.S. companies looking to serve international
markets. We highly recommend them as a
partner to U.S. exporters - **professional,**
motivated and **outcome-focused!**"

"For a small company, we simply would not have
been able to accomplish as much as we did without
U.S. Commercial Service assistance. The
service provided was **invaluable** to us and represents
a tremendous advantage for our **competitiveness in**
the global economy."



Each bubble indicates that at least one U.S. organization in the designated zip code worked with GM between FY2017 and FY2019.

Visit trade.gov to learn more.